



From Rabbi Guttenberg

If you have ever been sitting in traffic and scope out the cars in front of you, you can't help but notice all the tag line bumper stickers that exist.

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ADATH ISRAEL Update

San Francisco's premier
modern orthodox shul
High Holidays 5773
September 2012
1851 Noriega Street
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I often wonder: If I were to put a bumper sticker on my car, what would it say? What is the singular message that I want everyone to know about me? But before I can announce to the world my modus operandi, I must first understand

who I am. It is during this time of year, the Holiday season that we are supposed to ask ourselves:

“What is my bumper sticker?”

There is one united Jewish bumper sticker for this time of year. It is the good wish -*Shanah Tovah*- the beginning and end of all of our conversations. *Shanah Tovah* is generally translated as “Have a Good Year.” However, when one wants to fully understand what a Hebrew word means one must look into the Torah and see the first time it is used. For our sake, this comes very easily. Sure enough the word “*Tov*” appears very early on in the Torah: “G-d said: “let there be light, and there was light. G-d then saw the light and it was “*Tov*.” (Bereshis 1:3-4) In fact, throughout the story of creation, G-d repeatedly proclaims “and it was *Tov* – good.” When we look into the world, do we merely see a “good” world, or do we see a world that exists based upon miracles? A world that is so astonishing that scientists still can’t fully understand how the entire

world operates. Why then might G-d simply call the world “good”, not great, fantastic, or superb? Perhaps we can take this simple Hebrew word of “*Tov*” and offer a different translation. What if we translate the word as perfect? “G-d saw the light, and it was perfect.” G-d saw each aspect of the world in its entirety, and it was perfect. This translation makes things much clearer: G-d created a perfect world, one that runs just as He envisioned and intended. Now, we need to take this translation and plug it back into our Rosh Hashanah greeting. “*Shanah Tovah*” doesn’t merely mean that we are wishing our friends a good year. We are wishing them a perfect year. A year in which everything one wishes for will be just perfect.

Based upon these ideas, I would like to set a theme for our synagogue during the holidays. My sermons throughout the holiday season will focus on allowing each of us to create and develop our unique bumper sticker. I look forward to sharing with you vehicles and methods for engendering a perfect year, allowing each of us to create and cultivate our personalized bumper sticker. I am very excited to see you over the holidays and on behalf of my wife, Dina, and I, look forward to sharing the holidays with you and wish you all a true “*Shanah Tovah!*”

Rabbi Shaye Guttenberg
rabbi@adathisraelsf.org

Sunday morning coffee and learning

Join Rabbi Guttenberg every Sunday morning for a Beis Medrash style learning with coffee. Come alone or with your Chavrusah and learn through prepared Jewish sources on various topics.

8:00 am Shacharis and 8:45 am Learning.

Programs for Teens

For more information, please contact Rabbi Michael Donovan at rabbimiked@gmail.com

NCSY Kickoff at Great America

Sunday September 9th - leaving at 11:30am

JSU CLUBS

Tuesday 11:40 @ George Washington HS

Wednesday 12:30 @ Galileo HS

Thursday 12:20 @ Sota HS and School of the Arts

Friday 12:40 @ Gateway 3:45 @ Lowell

If anyone has or know any students at these schools please let them know. FREE FOOD at every club!

DNL' (Dinner N Learning)

Tuesday night 7-9pm @ the Donovan home 2059 31st Ave FREE

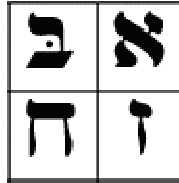
Ta Sh'ma Come & Learn Boys Talmud Group

Thursdays 4:50-5:50pm @ Adath Israel

LNL' (Latte N Learning)

Sunday 7-8pm Starbucks @ 19th and Irving
In-depth study of Jewish history (girls only) FREE LATTES

Adath Israel Jewish Immersion Hebrew School



After another great year at the Adath Israel Jewish Immersion Hebrew School, we are delighted to welcome Daniella Bohnik and

Rabbi Mike Donovan as our new teachers for 5773 (academic year 2012-13). Both are experienced, knowledgeable and enthusiastic educators and will teach a variety of subjects to both classes. Our students will be learning Hebrew, celebrating and learning about the Jewish holidays and Jewish history, learning blessings on food and other mitzvos, and much more. Commencing September 11, classes meet 4.00pm – 5.50pm on Tuesdays at the Shul (except on Yom Tov), and the School is open to children in grades K-5. A regular Sunday morning schedule will be added shortly.

You can find more information on the shul website: www.adathisraelsf.org or contact David Garth via email: hebrewschool@adathisraelsf.org.



Lulav and etrog

Sukkot is almost here! Orders for lulav and etrog sets are due by Sept. 18. Please visit the Adath Israel website or call the office to place your order. You will receive a notification by phone or email when the sets are available for pickup.

Adath Israel Holiday Schedule 5773

Erev Rosh Hashana, Sunday Sept. 16	
Candle lighting	6:57 PM
Mincha/Ma'ariv	6:45 PM
Rosh Hashana 1, Monday Sept. 17	
Shacharit	8:30 AM
Shofar	10:30 AM
Musaf	11 AM
Mincha/Ma'ariv	6:45 PM
Candle lighting from an existing flame	7:53
Rosh Hashana 2, Tuesday Sept. 18	
Shacharit	8:30 AM
Shofar	10:30 AM
Musaf	11 AM
Mincha/Ma'ariv	6:45 PM
Havdalah	7:52
Tzom Gedaliah, Wednesday Sept. 19	
Fast starts at	5:37 AM
Shacharit	6:30 AM
Mincha/Ma'ariv	6:30 PM
Fast ends at	7:50 PM
Erev Shabbat, Friday Sept. 21	
Candle lighting	6:49 PM
Kabbalat Shabbat	6:30 PM
Shabbat Parshat Vayelech, Sept. 22	
Shacharit	9 AM
Kiddush	11:45 AM
Mincha	6:30 PM
Havdalah	7:45 PM
Erev Yom Kippur, Tuesday Sept. 25	
Mincha	2 PM
Candle lighting	6:43 PM
Kol Nidre and Ma'ariv	7:00 PM
Yom Kippur, Wednesday Sept. 26	
Shacharit	8:30 AM
Yizkor (approx.)	11 AM
Mincha	4:45 PM
Neila	6:15 PM
Fast ends	7:39 PM

Sukkot 1, Monday, Oct. 1	
Shacharit	9 AM
Mincha / Special Class / Ma'ariv	6:15 PM
Candle lighting from an existing flame	7:31 PM
Sukkot 2, Tuesday Oct. 2	
Shacharit	9 AM
Mincha/Ma'ariv	6:15 PM
Havdalah	7:30 PM
Erev Shabbat, Chol Hamoed, Oct. 5	
Candle lighting	6:28 PM
Kabbalat Shabbat	6:15 PM
Shabbat, Chol Hamoed, Sat. Oct. 6	
Shacharit	9 AM
Kiddush in the sukkah	11:45
Mincha/Ma'ariv	6:15 PM
Havdalah	7:24 PM
Erev Shemini Atzeret, Sunday Oct. 7	
Candle lighting	6:25 PM
Mincha/Ma'ariv	6:15 PM
Shemini Atzeret, Monday, Oct. 8	
Shacharit	9 AM
Yizkor (approx)	11 AM
Mincha/Ma'ariv with Hakafot	6:00 PM
Candle lighting from existing flame	7:21
Simchat Torah, Tuesday Oct. 9	
Shacharit	9 AM
Mincha/Ma'ariv	6:15 PM
Havdalah	7:20 PM

Brenna Berger



1836 Noriega Street, San Francisco, CA 94122 • 415-759-1191/5 • adathisraelpreschool@gmail.com

The Brenna Berger Adath Israel Preschool provides high quality early childhood and Jewish education in an Israeli style for children two through five years old. During the last year, the preschool has undergone significant development and has emerged as, according to the local experts, the best Jewish preschool of the San Francisco. The preschool is proudly modern Orthodox and enjoys a close affiliation with Congregation Adath Israel. The preschool is named in honor of Brenna Berger Z"l, daughter and sister to Bob, Esther, and Melany Berger. Brenna was a teacher who loved children, music, and warm interpersonal relationships. These values are reflected in the design, artwork and everyday ethos of our school.



The Brenna Berger Adath Preschool is operating at capacity. We are home to many Jewish families, of American, Israeli and Russian origin, and are proud of our integration of a Jewish curriculum with a general curriculum that supports both child development and Jewish identity. Also, we are a bilingual English-Hebrew preschool: the children sing, discuss, hear stories, and learn in both English and Hebrew.

The preschool supports working parents by providing a program from 8:30am to 5:30pm. Although currently enrollment is full, we are planning on expanding the preschool to be able to accommodate the children of our community. The children of members of Congregation Adath Israel are prioritized for enrollment. We would love to have you visit our preschool. Please contact me to set up a time to tour our beautiful facility.

Shana Tova U'Metuka,
Judith Zemel, Director, Brenna Berger Adath Israel Preschool

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Mazal Tov from the Aduth Israel Board of Directors

A mazal tov to the Keyak, Eckstein, Beezy, and Saitowitz families for their summer weddings. Mazal tov to:
Avigail Goldgraber and Aaron J. Keyak, who were married Washington, DC by Rabbi Traub.
Michal Cohen and Joey Eckstein, who were married in Jerusalem.
Rebecca Anna Katz and Rabbi Mattaniah Ahron Beezy, were married in Beit Shemesh, Israel.
Menucha Howell and Adam Saitowitz, who were married in Mitzpe Yericho, Israel.

A special thank you from the Aduth Israel Board of Directors

A special thank you to **Courtney Beck and Jonathan Harris** for chairing the June 3 fundraising dinner in honor of Rabbi Joshua Strulowitz, Rebbetzin Bethany Strulowitz, and President David Kimmel. It was a great success!