

From Rabbi Landau

The renowned Tzaddik, Reb Zusha, was on his death bed, crying at the thought of his imminent demise. Surprised by their Rebbe's reaction,

Continued on page 2

ADATH ISRAEL Update

San Francisco's premier modern orthodox shul High Holidays 5774 September 2013 1851 Noriega Street San Francisco CA 94122-4324 RETURN SERVICE REQUESTED

(415) 564-5665

www.adathisraelsf.org

ADATH ISRAEL BOARD

RABBI Joel Landau
PRESIDENT Michael Piotrkowski
CHAIRMAN David Kimmel
VICE PRESIDENT Vicki Keyak
VICE PRESIDENT Courtney Beck
SECRETARY Dr. Jonathan Esensten
TREASURER Neal Wohlmuth
CONTROLLER David Garth

BOARD OF DIRECTORS

Robert Berger
Malcolm Berman
Emil Knopf
Dr. Bryce Mendelsohn
Tauba Weiss

BUSINESS MANAGER
Jonathan Harris

TABLE OF CONTENTS

PAGES 1-2 Rabbi's Message

PAGE 3 Holiday Schedule

PAGE 4 Welcome, Rabbi Landau

PAGE 5 Brenna Berger Adath Israel Preschool & the Hebrew School

PAGES 6-8 Donations

Newsletter compiled by Jonathan Harris

PAST PRESIDENTS

David Kimmel
Emil Knopf
Moshe Langer z"l
Sam Reselbach z"l
Martin Sosnick
Robert Sosnick z"l
Samuel Verchleisser z"l

Continued from page 1



his students who
were gathering
around tried to calm
him, saying that such
a Tzaddik need not
be afraid, for the
Rebbe is guaranteed
to go straight to
Heaven and has no
reason to fear the

outcome of his Heavenly judgment.

Reb Zusha turned to them and explained that he did not fear that when he arrived at the Heavenly Court to account for his actions they would say to him "why weren't you like a Moshe or a Rabbi Akiva?" "I am worried," he said, "that they will say to me, why weren't you a Reb Zusha?" Everyone has their individual qualities and strengths that they were blessed with at birth. These are the unique tools that allow us to become great. By using these talents properly, in the way that they were given to be used, we are

showing appreciation for having received them and this is our way of serving Hashem. Reb Zusha was a Tzaddik who was fully aware of his righteous deeds, but he nevertheless feared that he did not live up to the great potential that Hashem had given him, and for that reason he began to cry, because he knew that even someone great has the potential to be greater. Can we really say that we are fulfilling our potential in life? Are we becoming the person that Hashem enabled us to be? Theses are the questions that we must answer as we face Rosh Hashana and Yom Kippur. G-d's decision regarding the quality of our lives in 5774 will greatly depend on the answers we give to these questions. If we are truly honest with ourselves, we can work out what we are missing and where we need to go in order to become who we were born to be. As a result, G-d will bless us with a happy and healthy year so that we may live up to our potential.

Shana Tova,

Rabbi Joel Landau rabbi@adathisraelsf.org



Lulav and etrog

Sukkot is almost here! Orders for lulav and etrog sets are due by Sept. 3. Please visit the Adath Israel website or call the office at (415) 564-5665 to place your order. You will receive a notification by phone or email when the sets are available for pickup.

Adath Israel Holiday Schedule Tishrei 5774 / September 2013

	1 1
Erev Rosh Hashana, Wed. Sept. 4	
Candle lighting	7:16 PM
Mincha/Ma'ariv	7:15 PM
Rosh Hashana 1, Thurs. Sept. 5	
Shacharit	8:30 AM
Shofar	10:30 AM
Musaf	11 AM
Mincha/Special Class / Ma'ariv	7:00 PM
Earliest candle lighting (existing flame)	8:12 PM
Rosh Hashana 2, Friday Sept. 6	
Shacharit	8:30 AM
Shofar	10:30 AM
Musaf	11 AM
Mincha/Kabbalat Shabbat	7:15 PM
Latest candle lighting (existing flame)	7:13 PM
Shabbat Parshat Ha'Azinu, Sept. 7	
Shacharit	9 AM
Kiddush	11:45 AM
Mincha	7:00 PM
Havdalah	8:10 PM
Tzom Gedaliah, Sunday Sept. 8	
Fast starts at	5:26 AM
Shacharit	8:00 AM
Mincha/Ma'ariv	5:45 PM
Fast ends at	8:08 PM
Erev Yom Kippur, Friday Sept. 13	
Mincha	2 PM
Candle lighting	7:02 PM
Kol Nidre and Ma'ariv	7:15 PM
Yom Kippur, Shabbat Wed. Sept. 14	
Shacharit (note later time)	9:00 AM
Yizkor (approx.)	11 AM
Mincha	5:00 PM
Neila	6:30 PM
Fast ends	7:58 PM

Erev Sukkot, Wednesday, Sept. 18	
Candle lighting	6:54 PM
Mincha/Ma'riv	6:55 PM
Sukkot 1, Thursday, Sept. 19	
Shacharit	9 AM
Kiddush in the Sukkah	11:30
Mincha / Special Class / Ma'ariv	6:55 PM
Earliest candle lighting (existing flame)	7:49 PM
Sukkot 2, Friday, Sept. 20	
Shacharit	9 AM
Kiddush in the Sukkah	11:30
Mincha/Kabbalat Shabbat	6:55 PM
Latest candle lighting (existing flame)	6:51 PM
Shabbat, Chol Hamoed, Sept. 21	
Shacharit	9 AM
Kiddush in the sukkah	11:45
Mincha/Ma'ariv	6:30 PM
Havdalah	7:47 PM
Hoshana Rabba, Wed. Sept. 25	
Shacharit	6:30 AM
Candle lighting	6:43 PM
Mincha/Ma'ariv	6:45 PM
Shemini Atzeret, Thurs. Sept 26	0.414
Shacharit	9 AM
Yizkor (approx)	11 AM
Mincha/Ma'ariv	6:45 PM
Family Program with Hakafot	7:00 PM
Earliest candle lighting (existing flame)	7:39 PM
Charles Tours Friday Court 07	
Simchat Torah, Friday Sept. 27	0.484
Shacharit	9 AM
Mincha/Kabbalat Shabbat	6:40 PM
Latest candle lighting (existing flame)	6:40 PM
Chahhat Darahat Barashit Cont 00	
Shabbat Parshat Bereshit, Sept. 28	0.484
Shacharit	9 AM
Kiddush	11:45
Mincha	6:30 PM
Havdalah	7:36 PM



Welcome, Rabbi Landau

We welcomed Rabbi Joel Landau and Rebbetzin Johni Landau in May. In just a few months, Rabbi Landau has brought new energy, urgency, and professionalism to our community. He is a passionate, experienced leader and counselor who has already begun to make a positive impact. Since his arrival, there have been larger crowds and more spirited singing during our Shabbat and weekday services. His davening and d'rashas are inspiring, his shiurim are intellectually stimulating, and his ability to interact with children and integrate them into the service is superb. Rabbi Landau has a clear vision of how to make Adath Israel a destination for Bay Area Jews for years to come. If you have not yet spoken with Rabbi Landau, please do call him today to introduce yourself: (415) 710-9925

Save the Date!

Welcome Fundraising Dinner in Honor of Rabbi and Rebbetzin Landau Sunday, January 19, 2014 (6pm)

\$125/person, Reserve Your Tickets Now! Contact: Jonathan Harris at office@adathisraelsf.org

ADATH ISRAEL IMMERSION HEBREW SCHOOL is delighted to welcome back

Daniella Bohnik as our Hebrew teacher and our new *limudei kodesh* teachers **Rabbi Joel Landau** and **Rabbi Nosson Potash** for the new year 5774 (2013-14 school year).

Our experienced, knowledgeable, and enthusiastic educators will teach a variety of subjects. Our students will be learning Hebrew, and celebrating and learning about

- · Jewish holidays, history, and values
- Jewish prayer,
- blessings on food and other mitzvot, and much more

First day of school: **Tuesday, September 10**Classes meet 4:00pm – 6:00pm on Tuesdays and 10.00am - 12.00pm Sundays

The School is open to all in grades K-5, and significant discounts are offered for Adath Israel member families.

You can find more information on the shul website: www.adathisraelsf.org or

Contact David Garth via email: hebrewschool@adathisraelsf.org







THE PRESCHOOL IS NOW ACCEPTING APPLICATIONS FOR THIS SCHOOL YEAR

The Brenna Berger Adath Israel Preschool provides high quality early childhood and Jewish education in an Israeli style for children two through five years old. The preschool is named in honor of Brenna Berger Z"L, daughter and sister to Bob, Esther, and Melany Berger. Brenna was a teacher who loved children, music, and warm interpersonal relationships. These values are reflected in the design, artwork and everyday ethos of our school.

We are home to many Jewish families, of American, Israeli and Russian origin, and are proud of our integration of a Jewish curriculum with a general curriculum that supports both child development and Jewish identity. Also, we are a bilingual English-Hebrew preschool. **The preschool supports working parents by providing a program from 8:30 am to 6:00 pm.** Discounts are available to Adath Israel member families. Please contact me to tour our beautiful facility.

Shana Tova! Marina Lynn, Assistant Director, Brenna Berger Adath Israel Preschool http://adathisraelpreschool.org • director@adathisraelsf.org • 415-759-1195

Thank you to all our generous donors (March 1 – August 15, 2013)

Aliyah

Abraham Newman

Adi and Dr. Marcel Brus-Ramer

Alvin D. Sered

Anatoly Besedin

Barnie Klein

Baruch Kilunov

Birdie and Morrey Klein

Boris Kihvnor

Chanah and Michael Piotrkowski

Charles Salerno

Cherille and Morris Berman

Courtney Beck and Jonathan

Harris

Deena & Larry Rabinovich

Dena and Bryce Mendelsohn

Dov Dukovny

Emil Knopf

Eyal Reuveni

Genie and Thomas Tabak

Gershon Shif

Guy Handelman

Heddy and Monio Pilpel

Dr. lan L. Katz

Irina and Vladimir Brodskiy

Jerry Katzovitz

Joy and Michael Gelman

Julie and Dr. Tamas Makany

Katherine and Richard Israelite

Kenny Altman

Larissa and Pavel Vinnitsky

Ludmila and Leonid Khamishon

Malcolm Berman

Marina and Michael Tselner

Amitai Uriarte

Marjorie Goldman and Alan Titus

Maureen and Michael Samson

Michael Gitt

Michael Lorincz

Neal Wohlmuth

Aliyah (cont.)

Phillip Kaplan

Rabbi Jacob Traub

Rabbi Michael Donovan

Rabbi Pinchas Lipner

Rachel and Shanan Cohen

Drs. Raquel Gardner & Jonathan

Esensten

Regina and Yakov Kogan

Roberta and David Kimmel

Sandra and Dr. Mark Esensten

Seth Skootsky

Drs. Sharon and Kevin Saitowitz

Dr. Sheppard M. Levine

Stephanie Singer and David Garth

Susan Stearman and Israel Stein

Tanya and Richard Solomon

Tibor Weiss

Vicki and Jeffrey Keyak

Young Mi and Erik Lassar

Kiddush

Raquel Gardner & Jonathan

Esensten

Rabbi Jacob and Judith Traub

Maureen and Michael Samson

Linda Hunter

Lena Giderman

Larissa and Pavel Vinnitsky

Jeanette and Jack Korek

Rabbi Shaye and Dina Guttenberg

Dr. Dvorah Feder

Chanah and Michael Piotrkowski

Sharon and Allen Hampel

Abraham Newman

Maot Chittim

Mrs. Henry Greenspan Kaaren Staschower

Shalosh Seudot

Bert Berenfus

Neal Wohlmuth

Jeanette and Jack Korek

Raquel Gardner & Jonathan

Esensten

Tanya and Richard Solomon

Bob and Esther Berger

General Donations

Abraham Newman

Anna Ratner

Betty Orgel & Jonathan Orgel

Chanah and Michael Piotrkowski

Clarice Manber

Berwin Cohen

Cynthia Singer

Daniel Eckstein

David Yavner

Dr. Dvorah Feder

Jewish Study Network

Julie and Dr. Tamas Makany

Larisa Bondar

Larissa and Pavel Vinnitsky

Linda Hunter

Ludmila and Leonid Khamishon

Lynn and Ivan Mendelsohn

Seth Skootsky

Drs. Sharon and Kevin Saitowitz

Sharon Hampel

Tana & Mordko Korsunksky

Tauba Weiss

Katherine and Richard Israelite

Robin Braverman Associates

Benjamin Shapiro

Children's Programs

Sivan and Zev Chaban

Thank you to all our generous donors (March 1 – August 15, 2013)

Given by	For Mazel tov	
Given by		
Dr. Sheppard M. Levine	R' Nosson & Chaya Potash	
Michael Lorincz	Saitowitz Grandson	
Esther and Robert Berger	Esensten Daughter	
Larissa and Pavel Vinnitsky	Rabbi & Rebbetzin Landau	
Dr. Sheppard M. Levine	Shandrovsky Son	
Emil Knopf	Saitowitz Grandson	
Ludmila and Leonid Khamishon	Esensten Daughter	
Chanah & Michael Piotrkowski	Esensten Daughter	
Esther and Robert Berger	Rabbi Landau, Robin Shaw, Marina Lynn	
Given by	In Memory of	
Honey and Charles Gottlich	Lynda Kaplan	
Allan Berenstein	Lynda Kaplan	
Rita Goldman	Lynda Kaplan	
Julia and Brad Wong		
	Lynda Kaplan	
Sherry and Burton Berenstein	Lynda Kaplan	
Gayle Caplan	Lynda Kaplan	
Linda and Gary Attell	Lynda Kaplan	
Leona and Stanley Cleaner	Lynda Kaplan	
Marta Said	Lynda Kaplan from Employees of Designers Center and Friends	
Marcia and Lee Ginsburg	Lynda Kaplan	
Warren and Mathhew McMillan	In loving memory of Edith McMillan	
Warren & Mathhew McMillan	Edith Konstein McMillan	
Birdie and Morrey Klein	Lynda Kaplan	
Ava and Dr. Charles Brand	Lynda Kaplan	
Neal Wohlmuth	David Wohlmuth	
Fred Levinson	Dr. Milton Rosenberg	
Dr. Elliot Eisenberg	Irving Eisenberg	
Patty Ozeri	Mary Klein	
Given by	Refuah Shleimah	
Tauba Weiss	For Joseph Radilovsky	
Ester and Joe Kaplan	For Tommy Tabak	
Patty Ozeri	For Jessica Yona Ozeri	
Katherine & Richard Israelite	For cholim	
Jeanette and Jack Korek	For Marsha Szander	
Emil Knopf	For Jeffrey Keyak	
Tauba Weiss	For Jeffrey Keyak	
Jeanette and Jack Korek	For Jeffrey Keyak	
Chanah & Michael Piotrkowski	For Gabriel ben Spritiza	

Civen by	For Volumeit	
Given by	For Yahrzeit	
Birdie and Morrey Klein	Lynda Kaplan	
Abraham Newman	Zelda Neumann	
Emil Knopf	Frania Leichter	
Michael Lorincz	Sigmund Lorincz	
Michael Lorincz	Magda Lorincz	
Michael Lorincz	Anna Lorincz	
Gail Zerbib	Julien Zerbib, David and Lidia Gladovsky	
Herman and Lorna Wendel	Isaak Wendel	
Maureen and Michael Samson	Miriam Samson	
Irina and Lev Dravta	Fira Dratva	
Sybel Klein & Rae Sal Schalit	Helen Schalit and Israel Peczanik	
Gloria Eckstein	Shalom Yahia	
Judith and David Rosner	Martha Rosner	
Tauba Weiss	Noah Piotrkowski	
Ester and Joe Kaplan	Abram Strykowski	
Ludmila & Leonid Khamishon	Golda Medovaya Zhabotiusaya	
Clarice Manber	Dinah Davis	
Regina and Jeffrey Karp	Frank Karp	
Mella W. Katzneslon	Zalman Katznelson	
Allen and Sharon Hampel	Devorah Kamelgar (Allen's grandmother) and Jenny Silver (Sharon's grandmother)	
Tauba Weiss	Sam Reselbach	
Abraham Newman	Channa Neumann	
Abraham Newman	Chaim Neumann	
Maureen and Michael Samson	Levis M. Samson	
Michael Lorincz	Lorincz Family	
Esther and Robert Berger	Berish Jurkiewics	
Tauba Weiss	Shmuel Weiss	
Vicki and Jeffrey Keyak	Max Weiman	
Emil Knopf	Zvi Yakov & Dora Knopf	
Abraham Newman	Sallie Newman	
Esther Kaplan	Abraham Kurek	
Tauba Weiss	Moshe Weiss	
Jolana and Michael Hollander	David Hollander	
Michael Lorincz	M. Weinberger	
Ludmila & Leonid Khamishon	Zosim Khamishon	
Sheppard M. Levine	Rabbi Israel Levine	
Dr. Elliot Eisenberg	Irving Eisenberg	
Emil Knopf	Rose Knopf	
Sharon Hampel	Mother	
Goldie and Martin Sosnick	Rachel Goldberg	
Joseph Verschleisser	Eliyahu Verschleisser	
Rita Goldman	Frederick Osterweil	

Thank you to all our generous donors (March 1 – August 15, 2013			
Given by	In honor of	Given by	For Yahı
Jeanette and Jack Korek	In honor of Pesach, David Kimmel & Rabbi Shaye Guttenberg	Brett and Roman Komanovsky	Zalman Gol
Emil Knopf	Sam & Sally Weiss & Tauba Wess on birth of Barry and Amy Greenberg's son	Past, Rosalie	Nathan Jachir
Larissa & Pavel Vinnitsky	Rabbi Landau's 50th Birthday	Past, Rosalie	Dov Bendzi
Larissa & Pavel Vinnitsky	Vicki Keyak, Rabbi Shaye Guttenberg, Rabbi Joel Landau, Dr. Sheppard Levine, Rabbi Alex Shandrovsky	Barbara Lee Schulz	Michael Grumantel, J Grumantel, Dvoira Gru Grumantel, Pessa Grumantel, Velvel
Courtney Beck and Jonathan Harris	Rabbi Landau's 50th Birthday	Leona and Stanley Cleaner	Henry Clea
Emil Knopf	Ari Jacob Sossner, grandson of Heddy & Monio Pilpel	Kathleen Safer	Esther Leah S
Sally and Harry Recht	Charlie Glass	Rita Goldman	Frieda Oste
Dr. Elliot Eisenberg	Rabbis Motti Weinstock & Shaye Guttenberg	Joyce and Sidney Berenstein	Agnes Berenstein
Dr. Elliot Eisenberg	Rabbi Isaac Fineman	Donna and Stephen Dobrow	Joseph & Helen
Dr. Elliot Eisenberg	Dr. Shep Levine	Sidney Silberberg	Max Abma
Dr. Elliot Eisenberg	Dr. Jonathan Esensten	A. Arthur Hirschhorn	Marcus Hirsch
Cherille and Morris Berman	Malcolm & Keiko in honor of Keiko's conversion	Rita Goldman	Lotte & Julius
		Marilyn G. Thorne	Susan Carol T
Given by	For Yizkor	Joseph Anmuth	Mendel Anm
Clarice Manber	Dina Davis	Miriam Engel	Jack Jungel
Larissa and Pavel Vinnitsky	Yizkordr	Sidney Silberberg	Rose Silbert
Larissa and Pavel Vinnitsky	Yizkor	Rita Goldman	James J. Oste
Mendel Lieberman	Isaac Lieberman	Sherri and Charles Sosnick	Hanna Silber
Mrs. Henry Greenspan	Mr. Henry Greenspan	Rosa and Fred Seussman	Cylia Akerst
Chanah and Michael Piotrkowski	Tsina Tov Bat Leib Yisroel, Avigdor Yosef ben Zvi Hirsch	Gloria and Victor Mendelsohn	Chanina Li
Clarice Manber	Isidor Davis, Dinah Davis, Morris Manger, Tillie Manber	Sidney Silberberg	Boris Silberb
Larissa and Pavel Vinnitsky	Yizkor	Marilyn G. Thorne	Sylvia Thor
Vicki and Jeffrey Keyak	Peggy, Bert, Anita, Victor & Grandparents	Ester and Joe Kaplan	Feige Weintr
		Estelle Monderer	Grandpare
		Masha and Donald Shifs	Sam Waserr
Given by	For Torah Covers	Rose and Joseph Fried	Richard Kah
Mrs. Henry Greenspan	Torah Covers	Esther Kaplan	Tavi Kure
Anna Hartmann & David Abraham Reselbach	for Samuel Reselbach and Phyllis Reselbach	Rhonda M. Silverman & Michael Athanasiou	Miriam F. Silve
Rosalie Past	names forthcoming	Janice and Richard Freeman	William Stei
Gittl Piotrkowski	Torah Covers	Rosa and Fred Seussman	Gina Dresz
Barnie, Patty, & Lloyd Klein	in memory of Malka Klein	Joyce & David Birenbaum	Max Birenba
Neal Wohlmuth	In memory of David Wohlmuth	Estelle Monderer	Parent
Tauba Weiss	Torah Covers	Masha Rudakov	Alan Rudak
William Greenspan	Torah Covers	Brett and Roman Komanovsky	Bella Komano
		Yaffa & Gary Weinstein	Jacob & Anna W

Given by	For Yahrzeit	
Brett and Roman Komanovsky	Zalman Golberg	
Past, Rosalie	Nathan Jachimowicz	
Past, Rosalie	Dov Bendzinski	
Barbara Lee Schulz	Michael Grumantel, Joseph Hersh Grumantel, Dvoira Grumantel, Binnia Grumantel, Pessa Ferdman Grumantel, Velvel Grumantel	
Leona and Stanley Cleaner	Henry Cleaner	
Kathleen Safer	Esther Leah Safer	
Rita Goldman	Frieda Osterwil	
Joyce and Sidney Berenstein	Agnes Berenstein Schwartz	
Donna and Stephen Dobrow	Joseph & Helen Dobrow	
Sidney Silberberg	Max Abman	
A. Arthur Hirschhorn	Marcus Hirschhorn	
Rita Goldman	Lotte & Julius Wolff	
Marilyn G. Thorne	Susan Carol Thorne	
Joseph Anmuth	Mendel Anmuth	
Miriam Engel	Jack Jungelson	
Sidney Silberberg	Rose Silberberg	
Rita Goldman	James J. Osterweil	
Sherri and Charles Sosnick	Hanna Silberberg	
Rosa and Fred Seussman	Cylia Akerstein	
Gloria and Victor Mendelsohn	Chanina Lipa	
Sidney Silberberg	Boris Silberberg	
Marilyn G. Thorne	Sylvia Thorne	
Ester and Joe Kaplan	Feige Weintraub	
Estelle Monderer	Grandparent	
Masha and Donald Shifs	Sam Waserman	
Rose and Joseph Fried	Richard Kahane	
Esther Kaplan	Tavi Kurek	
Rhonda M. Silverman & Michael Athanasiou	Miriam F. Silverman	
Janice and Richard Freeman	William Steiner	
Rosa and Fred Seussman	Gina Dreszer	
Joyce & David Birenbaum	Max Birenbaum	
Estelle Monderer	Parent	
Masha Rudakov	Alan Rudakov	
Brett and Roman Komanovsky	Bella Komanovsky	
Yaffa & Gary Weinstein	Jacob & Anna Weinstein	